

2010 Annual Report



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Tracie Smucker
KQRIS PRODUCTION & WAGES ASSISTANT
Samantha Sulsar
SPECIAL PROJECT ASSISTANT

Embracing Change...

In September, we retired the name KACCRRA and became Child Care Aware® of Kansas — a national trend to embrace branding efforts set forth by our national organization, NACCRRA. This new name accurately reflects our leadership position in the child care field, and further aligns our commitments and expertise in providing outstanding services to parents, child care providers, businesses and communities.

Within these pages is a compilation of the positive changes we have made in Kansas this past year. These changes can be seen through the direct services our staff provides in day-to-day activities, and efforts for continuation and expansion of various projects — as well as the supported services we provide that are offered through the seven Child Care Resource and Referral (CCR&Rs) agencies that cover the state.

Child Care Aware® of Kansas is helping to lead a movement towards higher national standards. It is an exciting time. There has been ground-breaking progress made in 2010... and great promise for growth and change in the near future.





Vision and Mission

It is our vision for Kansas to be the best state in the nation in which to raise a family; therefore, it is the mission of Child Care Aware® of Kansas to support the development and learning opportunities for young children.

The progress we make each year shows our dedication to the field of early childhood and is supported by the following membership:

Beverly Adams	Larry Dreyer	Barbara Kaiser	Jennifer Pishny	Jackie Tanner	Heather Waterfield
Dorothy Agee	Gloria Duffey	Kansas Action for Children	Schari Porter	Melissa Taylor	Dr. Robert Weber
Suzie Ahlstrand	Barbara Duling	Jennifer Keller	Eddie Portz	Rebecca Thill	Verna Weber
Barbara Albers	Cheryl Dunn	Amanda Khemraj	Patricia Powell	Karen Thomason	Carolyn Weinhold
Janet Allison	Monica Dutton-Hurt	Peggy Kimmel	Stephanie Prue	Jacquette Thompson	Robin Whelchel
Amie Anderson	Marcia Dvorak	Elisa Kramer	Rob Redmond	Teresa Thompson	Kim Whisner
Patricia Anderson	Alice Eberhart-Wright	Stacey Lang	Deb Regier	Melinda Trecek	Lisa Wilk
Vanessa Apodaca	Jenny Eberth	Amy Leiker	Heidi Reichenberger	Marie Treichel	Mary Williams
Jo Applegate	Warren & Leadell Ediger	Shirley Lewis	Kara and Dean Revell	Carol Troutt	Shari Williams
Janelle Balarashti	Elaine Edwards	David Litchman	Joan Robinson	Tanisha Troutt	Marietta Winfrey
Jodi Ball	Claire Ehney	Mattie Loving	Wendy Robinson	Shelly Truxall	Becky Woertz
Katrina Ball	Misty Elder	Anne Maack	Deb Rockhoff	Kay Van Overschelde	Renee Wohletz
Emma Bart-Plange	Andrea Eliot	Clarissa Maddy	Nancy Rohr	Betsy Vander Velde	Alice Womack
Mary Baskett	Pamela Elliott	Tom Martin	Katy Ross	Talia Vinson	John Wood
Lois Bates	Terri English-Rogers	Debra McClelland	Charles Roth	Julie Vogel	Merle Ann Woodbury
Temple Baxley	Francey Ericson	Jennifer McKenna	Russell County Health Department	Kim VanSooten	Reva Wywadis
Ann Beedles	Cathy Evans	Julie McLain	Candance Salas	Marilyn Ward	YMCA of Wichita
Kay Bender	Jeannie Evans	Becky Meyer	Bob and Linda Salem	Washburn University	Kim Young
Marie Berls	Jeanne Fiscus	Dawn Miles	Crisa Salmans		
Deanna Berry	Crystal Franks	Phyllis Miles	Mary Margaret Saxon		
Earle & Joann Bess	Stephanie Freeland	Dr. Linda Mitchell	Brenda Schoen		
Michelle Black	Meg Fuehne	Lila Montgomery	Jennifer Schroeder		
Regina Blaske	Cindi Gamdardella	Audrey Moody	Kerry Scott		
Amy Boyd	Michelle Gilbert	Vanessa Moore	Scott County Library		
Cathleen Box	Peggy Goodwin	Jean Morgan	Billie Segrist		
Gia Cahill	Kay Gorentz	Jamie Mull	Jennifer Seiben		
LaJoyce Calloway	Shelly Grandy	Christina Mullen	Diedre Serene		
Kay Carney	Cathy Gray	Miranda Muller	Sandra Seward		
Ruth Cartagena	Doug Greer	Monica Murnan	Siophi Shepherd		
Elizabeth Casas	Rose Grimes	Steve and Marcia Nicely	Lindsey Smith		
Cathy Caylor	Karla Haag	Kris and Scott Nicholson	Gayle Smith		
Michelle Charbonneau	Stacy Hamilton	Lorrie Nicodemus	Joan Smith		
Children's Learning Center	Marilee Haney	Judy Nilson	Lori Soo Hoo		
Rebecca Clancy	Juanita Hathaway	Linda Ogden	Margaret Sporleder		
Marcy Cone	Nancy Heathman	Martha Olivarez	Juanita Springate		
Bobbie Coopridger	Misty Henderson	Dean Olson	Pamela Stainbrook		
Karen Corl	Rhonda Hiebert	Maureen Ostmeyer	Becky Stewart		
Brenda Counts	Glenda Higbee	Pam Paden	Vikki Jo Stewart		
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Ramona Downs	Glynis Jennings	Laurie Pigg	Helen Stucky		
	Anna Jenny		Sue Sullivan		
	John Jones		Ressa Sumaya		

Donations

\$49 and less

Patricia Anderson
Carolee Jones
Nancy Keel

\$50 to \$99

Roberta Earll
Early Childhood Directors Organization, Wichita
Julie and Dan Hess
Marilyn Ward

\$1,000 to \$4,999

Kansas Association for Infant Mental Health
Kansas Families and Schools Together, Inc.

\$5,000 +

Kansas Action for Children

In Kind Donations

Branagh Information Group, Inc.
Ann Jordan
Janet Juhnke



Reaching for Quality

We know learning that takes place in the early years lays the foundation for future success. Child Care Aware® of Kansas is committed to offering programs that support the early childhood field. It is essential that all child care be of the highest quality.



Kansas Quality Rating and Improvement System (KQRIS)

KQRIS began publishing Quality Rating results in 2010. A total of 8 counties are participating in the ratings publication pilot. In addition, the Quality Rating Report is available through online child care searches and includes a brief summary of program strengths, areas for improvement and an overall description of how the program scored in each of the 5 areas that are assessed. An Enhanced Provider Profile through Child Care Online provides written descriptions and photos of rated programs. Star Ratings are provided on referral lists for families through the CCR&R call centers.

Highlights of 2010:

- KQRIS supports **111** programs that serve 408 classrooms.
- Quality Ratings have shown that the average star rating for a program is **3 stars**.
- Sites receiving two or more Quality Ratings increased an average of 3 Quality Rating points from pre- and post-ratings.

BELIEF (Building Excellent Leaders Influencing Early Foundations):

Cohort 2 of the BELIEF Early Childhood Leadership Institute included both family child care providers and center directors from across the state serving **222** children. Participants received **70.5** hours of instruction on the leadership and management topics.

Infant Toddler Project

The Infant Toddler Project works to support family child care providers and center-based child care programs to increase the quality of care for infants/toddlers and their families by providing professional development opportunities; technical assistance, consultation and support; resources and materials; and community collaboration/partnerships.

KELC Infant Toddler Recruitment Project:

Kansas Early Learning Collaborative (KELC) is funded by a three-year Early Childhood Block Grant from the Kansas Children's Cabinet and Trust Fund. Six partners work to expand and strengthen access to the quality of and collaboration among evidence-based early childhood services throughout Kansas.

- **55** providers participated: 43 family child care providers, 12 child care center providers
- **742** children received services: 288 infants/toddlers, 335 preschoolers, 119 school-age children
- **61%** of children and families enrolled met at-risk criteria
- **131** infant/toddler child care slots were created
- **285** (99%) infants/toddlers were screened for developmental delays; 23 children were referred for additional services
- **78** child care providers completed 24 hours of Core Knowledge professional development
- **100%** of participants received a pre- and post-quality rating assessment
- **55** Parent Education Activity Events were held

Strengthening Families Project:

The Strengthening Families Project is a statewide and national initiative committed to reducing child abuse and neglect by implementing 5 protective factors.

- **52** child care providers participated: 42 family child care providers, 10 child care center providers
- **574** children benefited: 308 infants/toddlers, 152 preschoolers, and 114 school-age children
- **78%** of participants increased their quality rating assessment score
- **18** counties received direct services

Healthy Kansas Kids:

Healthy Kansas Kids is an initiative that works to improve physical activity, nutrition, and health outcomes for the children and families. Services and resources provided included:

- Professional development events and individualized coaching visits for child care professionals through the CCR&R agencies
- Collaboration with local, state and national organizations to bring child care professionals and families the most up-to-date information using tip sheets, newsletters and social media

Highlights of 2010:

- A three-day “Let’s Go Outside” symposium gave attendees the opportunity to enjoy workshops by leading early childhood experts, learn about new resource and evaluation materials, and tour a variety of outdoor play environments during mobile workshops
- **140** participants attended the symposium workshops
- **87** participants visited three mobile workshop locations

T.E.A.C.H. Early Childhood® KANSAS

T.E.A.C.H. scholarships make higher education affordable in terms of cost and time, for the low-wage, female-dominated early childhood workforce. Scholarships address the direct and indirect costs of going to school, and provide compensation incentives to encourage further study and retention.

Highlights of 2010:

- **138** associate degree scholarships and 4 bachelor degree scholarships were awarded
- **9** recipients graduated with an associate degree in Early Childhood
- The grade point average for associate degree recipients was **3.7** and bachelor degree recipients was **3.83**
- Associate degree recipients completed a total of **1451** credit hours; averaging 11.0 credit hours per contract year
- There were **93** sponsoring sites; 50 of those were family child care providers
- Recipients cared for approximately **6,500** children
- The average increase in wages was **1.6%**
- Turnover rate was **10.58%** among T.E.A.C.H. participants

Child Care WAGES® KANSAS

Child Care WAGES® Kansas rewards teachers and family child care providers with salary supplements every six months for continuing education and remaining in the field thus giving young children more stable relationships with better-educated teachers. The project is either a funding collaboration between a local Smart Start Partnership and Child Care Aware® of Kansas or through the Early Childhood Block Grant.

Highlights of 2010:

- Provided salary supplements to **286** early educators in Kansas
- 69 (**24%**) participants submitted education documentation verifying they had completed additional coursework
- 34 (**12%**) participants obtained enough additional education to increase the amount of their salary supplement
- **12%** of participants received maximum salary supplement
- Turnover rate was **8%** among WAGES participants
- Provided supplements to early educators working in **174** different child care programs serving approximately **3,371** children between the ages of birth to age five
- Average six-month supplement **\$430.65**
- Percentage that indicated satisfaction with the program was **95.7%**

Focusing on our workforce

The quality of Kansas’ early childhood programs is only as great as that of the staff delivering it. Child Care Aware® of Kansas believes that helping to sustain better-educated, and fairly-compensated providers ensures higher quality care for our children.



Supporting families

As funding dollars shift and redistribute, new programs emerge to accommodate the changing needs of our families and communities. Through the advocacy efforts made in 2010, Child Care Aware® of Kansas increased funding to establish new, much-needed services to children, families, and communities across the state.



Our future

Looking forward to 2011, we anticipate the development of a stronger national network that unifies the field of early childhood even more. As we grow and change, Child Care Aware® of Kansas will continue to be a for-runner and strive to make Kansas the best state in which to raise a family.



ARRA Enhancing Childhood Quality Grants

Child Care Aware® of Kansas has received funding through the American Recovery & Reinvestment Act (ARRA) for Enhancing Childhood Quality Grants and Professional Development Scholarships. Funds were available to licensed child care centers, after-school programs and programs that care for or plan to care for children with special needs. Information will be released in 2011.

Research Project

Who Cares for Kansas Children: A Workforce Study

This study takes a comprehensive look at the education level, wages, benefits, job satisfaction and job stressors of those caring for and educating Kansas children. Child Care Aware® of Kansas has completed an update and will release this information in 2011.

Careers in Early Childhood: A Kansas Directory

This directory takes a comprehensive look at the various career opportunities in the early childhood field. Child Care Aware® of Kansas is currently creating this directory and will release it in 2011.

CCR&R Core Services

Child Care Resource and Referral agencies (CCR&R) assisted **12,547** families seeking referrals to child care; maintained program information for nearly **9,000** programs; and work daily to improve access, supply and quality of child care in their area. For more than 20 years, CCR&Rs have offered parent consultations, professional development events, technical assistance, resource library materials, and partnered with community organizations to address local child care needs.

Resource libraries — which support resource sharing to communities and other recipients — shared **17,161** materials across the state to center-based staff, family child care providers, and parents. In addition, **289,624** printed materials were distributed in 2010.

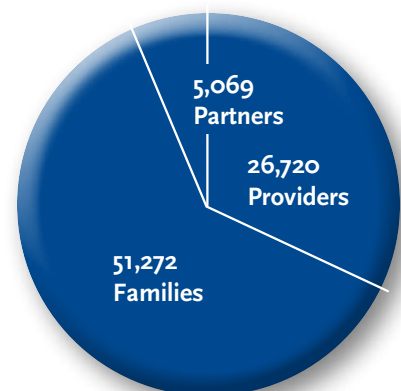
Professional Development

In 2010, **776** professional development events were delivered. Topics were offered for child care providers newly entering the field, center directors, school-age and special needs care — totaling more than **3,280** hours of training for **13,701** attendants.

Technical Assistance

Technical assistance is a collaborative process that builds and strengthens relationships and supplies providers; community partners; and families; with information, knowledge, skills and resources.

Technical Assistance contacts total: 83,061



2010 Income

BIRTH TO FIVE POLICY ALLIANCE	\$22,826.83	0.21%
KANSAS ACTION FOR CHILDREN, INC.		
Alliance Grant	\$8,625.00	
Children's Leadership Council-Child Nutrition Act	\$5,000.00	
	\$13,625.00	0.13%
KANSAS CHILDREN'S CABINET AND TRUST FUND		
Kansas Early Learning Collaborative	\$5,775,548.00	
Strengthening Families	\$499,350.97	
	\$6,274,898.97	58.35%
KANSAS HEALTH FOUNDATION		
Safe Kansas Kids	\$25,000.00	0.23%
STATE OF KANSAS-SOCIAL AND REHABILITATION SERVICES		
Resource and Referral Contract	\$1,826,590.25	
T.E.A.C.H. Project	\$55,861.67	
Infant Toddler Contract	\$425,976.02	
Kansas Quality and Improvement and Rating System	\$154,212.45	
Professional Development-Core Competencies	\$12,216.86	
	\$2,474,857.25	23.02%
THE AMERICAN RECOVERY AND REINVESTMENT ACT (ARRA)		
Child Care Career Lattice	\$8,089.26	
Consulting Services	\$114,539.21	
Enhancing Childhood Quality	\$279,085.72	
Workforce Profiles	\$25,642.96	
	\$427,357.15	3.98%
UNITED METHODIST HEALTH MINISTRY FUND		
Healthy Kansas Kids	\$84,578.91	
Let's Go Outside	\$42,128.24	
	\$126,707.15	1.18%
SMART START-BUTLER COUNTY		
KQRIS	\$125,710.71	
WAGE\$ Supplements	\$16,881.98	
	\$142,592.69	1.33%
SMART START - QUALITY OF LIFE COALITION, DICKINSON COUNTY		
T.E.A.C.H. SCHOLARSHIPS	\$3,173.47	
WAGE\$ SUPPLEMENTS	\$26,180.00	
	\$29,353.47	0.27%
SMART START - MARSHALL COUNTY COMMUNITY RESOURCE AND EDUCATION CENTER		
T.E.A.C.H. Scholarships	\$5,111.37	
WAGE\$ Supplements	\$35,200.00	
	\$40,311.37	0.37%
SMART START - MITCHELL COUNTY PARTNERSHIP FOR CHILDREN		
T.E.A.C.H. Scholarships	\$592.87	
WAGE\$ Supplements	\$15,482.51	
	\$16,075.38	0.15%
SMART START - HUTCHINSON COMMUNITY FOUNDATION, RENO AND RICE COUNTIES		
KQRIS	\$39,442.74	
T.E.A.C.H. Scholarships	\$6,111.35	
WAGE\$ Supplements	\$65,190.49	
	\$110,744.58	1.03%
SMART START - SALINE COUNTY		
T.E.A.C.H. Scholarships	\$65,110.32	
WAGE\$ Supplements	\$159,622.52	
	\$224,732.84	2.09%
SMART START - SEDGWICK COUNTY		
KQRIS	\$67,463.70	0.63%
SMART START - CAPITAL AREA		
KQRIS	\$44,896.11	
T.E.A.C.H. Scholarships	\$9,361.20	
	\$54,257.31	0.50%
SMART START - SOUTHWEST KANSAS		
KQRIS	\$85,374.57	
WAGE\$ Supplements	\$41,195.00	
	\$126,569.57	1.18%
SMART START - TRI-COUNTY, UNITED WAY OF WYANDOTTE COUNTY		
KQRIS	\$360,152.50	3.35%
SMART START - WEST CENTRAL KANSAS, USD #489 HAYS, KANSAS		
WAGE\$ Supplements	\$58,939.66	0.55%
COMMUNITIES IN SCHOOLS OF MARION COUNTY (EARLY LEARNING BLOCK GRANT)		
T.E.A.C.H. Scholarships	\$4,144.48	
WAGE\$ Supplements	\$2,200.00	
	\$6,344.48	0.06%
SUCCESS BY 6 COALITION OF DOUGLAS COUNTY (EARLY LEARNING BLOCK GRANT)		
KQRIS	\$86,400.41	0.80%
CHILD CARE AWARE® OF KANSAS MEMBERSHIP/SUBSCRIPTION INCOME	\$7,995.00	0.07%
RESTRICTED CONTRIBUTIONS	\$7,525.04	0.07%
INTEREST INCOME	\$12,339.97	0.11%
OTHER INCOME	\$13,592.04	0.13%
INCOME FROM OPERATIONS 2010	\$10,730,662.36	
INVESTMENT INCOME	\$22,725.64	0.21%
TOTAL INCOME 2010	\$10,753,388.00	100.00%

Balance Sheet

Year Ended December 31, 2010

Assets 2010

CASH	1,569,302
ACCOUNTS RECEIVABLE	1,867,864
INVESTMENTS AND CERTIFICATES OF DEPOSIT	384,230
FIXED ASSETS	152,554
OTHER ASSETS	2,970
TOTAL ASSETS	3,976,920
LIABILITIES AND NET ASSETS	
CURRENT LIABILITIES	
ACCOUNTS PAYABLE	1,266,333
ACCRUED LIABILITIES	15,522
DEFERRED INCOME	2,172,128
TOTAL CURRENT LIABILITIES	3,453,983
NET ASSETS	
NET ASSETS BEGINNING OF YEAR	351,547
CURRENT YEAR CHANGE IN NET ASSETS	171,390
TOTAL NET ASSETS	522,937
TOTAL LIABILITIES AND NET ASSETS	3,976,920

2010 Expenses

PAYMENTS TO KELC PARTNERS	\$4,113,371
PAYMENTS TO R&R AGENCIES	\$3,454,659
KQRIS PROJECT	\$1,120,569
WAGE\$ PROJECT	\$420,985
INFANT/TODDLER RECRUITMENT PROJECT (KELC)	\$419,721
RESOURCE AND REFERRAL CONTRACT	\$293,293
T.E.A.C.H. PROJECT	\$154,721
THE AMERICAN REINVESTMENT AND RECOVERY	
ACT-ENHANCING CHILDHOOD QUALITY	\$151,601
SPECIAL PROJECTS	\$126,358
CHILD CARE AWARE® OF KANSAS OFFICE	\$78,457
HEALTHY KANSAS KIDS PROJECT	\$84,579
STRENGTHENING FAMILIES	\$79,351
THE AMERICAN REINVESTMENT AND RECOVERY	
ACT-CONSULTING SERVICES	\$38,384
THE AMERICAN REINVESTMENT AND RECOVERY	
ACT-WORKFORCE PROFILES	\$25,643
PROFESSIONAL DEVELOPMENT-CORE	
COMPETENCIES	\$12,217
THE AMERICAN REINVESTMENT AND RECOVERY	
ACT-CHILD CARE CAREER LATTICE	\$8,089
TOTAL EXPENSE 2010	\$10,581,998



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