We know that more than 160,000 Kansas children spend time in some form of child care daily. We want to ensure that every single one of those children receives high-quality care!

We know that high-quality child care, is care that not only provides safety and security to children, but also gives them the opportunity to gain knowledge of the world around them, build skills that will help them be ready for school, and establish healthy habits for success in life.

The best way for us to ensure that quality child care is available is to support child care providers who want to improve the quality of the care they provide. That’s why we’re taking it one provider at a time. Throughout this report, you’ll hear from Kathi, a child care provider currently providing care. We value the insights she has shared!

This 2014 Annual Report will highlight our areas of focus and how we are changing child care, one provider at a time!

As always, thank you for your support!

Mission:
High-quality early education is available to all Kansas families and children.

Vision:
All communities across Kansas value and support early childhood development.
One Provider at a Time: Kathi’s Story

Kathi (a family child care provider) has been providing child care for over 20 years. In this report, she shares why her connection with Child Care Aware® of Kansas is so important.

“High-quality child care produces returns for employers, prepares children for school, and creates a stable, nurturing, stimulating environment for the children. It is so important for providers to connect with Child Care Aware® of Kansas and keep them informed about their programs. In the end child care providers and the families benefit.”

Services for Families

STATEWIDE REFERRAL CENTER

To support families searching for child care, we manage a database with detailed information about every licensed child care facility in the state. On a regular basis providers are contacted regarding openings in their programs and information about their business. This database supplies all of the valuable information Referral Counselors use when working with families. Any family in Kansas can call a toll-free number and seek out information that will help them in their child care search. In 2014, Referral Counselors connected with 8,195 families.

- Total Referrals: 10,130
- Online Referrals: 4,468
- Referrals To Families Who Request Providers That Accept DCF Subsidy: 4,364
- Number of Consumer Education Materials Provided to Families: 58,558

WHAT FAMILIES ARE SAYING ABOUT THE STATEWIDE REFERRAL CENTER:

“Your referral service was amazing and fast! I was dreading on trying to find child care, but with your help it eliminated so many unneeded calls and walk-throughs that would have been a waste of time! LOVE the help you provided!”

“I was able to find a daycare provider in my area within a week’s time. I am very pleased with this service!”
Services for Providers

Our services are focused on many aspects of quality child care including: caring for Infants/Toddlers, health and wellness, and prevention of child abuse and neglect; professional development (for licensing requirements and beyond); technical assistance (coaching); post secondary education support; online training; and consumer education materials.

Kathi felt like she knew all she needed to know about children, running a business, and working with families.

“I have been doing child care a long time, I thought quality improvement projects and professional development on topics like child development weren’t for me! I’ve had a lot of training. However, I decided to try it out. I was amazed at what I learned! The trainings both validated what I am doing right and gave me ideas on what I can improve on.”

QUALITY INITIATIVE PROJECTS

Infant/Toddler Quality Steps Project:
Infant/Toddler Quality Steps (a project focused on quality infant/toddler child care) served 59 child care programs and impacted the quality of child care for 1,530 children.

Strengthening Families Project:
Strengthening Families (a project focused on child abuse and neglect prevention) served 66 child care programs and impacted the quality of child care for 2,607 children.

Early Childhood Wellness Projects:
Early Childhood Wellness and Step It Up Challenge (two projects focused on healthier environments for children) served 210 child care programs and impacted the quality of child care for 12,333 children.

Kansas Quality Rating and Improvement System (KQRIS):
KQRIS (a five-star rating and improvement program) served 16 child care programs and impacted 321 children.

WHAT PROVIDERS ARE SAYING

“The staff and families help to find and practice more physical activity with the use of ribbons, scarves and musical instruments.”

“We do ZERO screen time now and much more music and dancing and outdoor play in all weather.”

“Now I listen better to parent’s needs and choose topics they need, not just what I want them to know about.”

“It is easier for me to inform the parent if I notice their child needs help in any developmental area.”

“The coaching and different ways of looking at instructing toddlers were what I liked best.”

“I liked being able to gain input and advice on how to better suit the children’s needs in my care on a monthly basis.”

“I have seen innumerable improvements in my program benefiting not only myself, but the children in my care and their families. I am very proud of the accomplishments I have made and I look forward to accomplishing even more great things for myself and for the families for whom I provide care.”

31,444 Children Were Impacted By Our Services
Central to quality of any child care program, regardless of setting, size, and philosophy are the skilled and responsive adults who care for and educate children. Children who are nurtured and taught by well-trained providers have enhanced language and reading scores and are ready to enter kindergarten.

Through the CCR&R Network, 4,899 child care providers attended 371 events. CCR&Rs delivered 1,072 hours of professional development. The topics are diverse and cover many key areas of quality care including child development, health and safety, nutrition, physical activity, promoting family engagement, and many more.

Technical assistance (coaching) is a goal-setting, relationship-based process — delivered onsite or technology-based, designed to assist child care providers in establishing positive behaviors and applying new skills or knowledge. Services included 7,750 technical assistance interactions.

Continued learning, designed to prepare child care providers for work with and on behalf of young children and their families, enhances practices and creates better quality environments. These opportunities lead to improvements in the knowledge, skills, and practices of early childhood educators.

**PROGRAMS**

**T.E.A.C.H. Early Childhood® KANSAS**
T.E.A.C.H. Early Childhood® KANSAS (scholarships that make higher education more affordable and provides compensation incentives) provided 172 college credit hours for child care providers.

**Child Care WAGE$® KANSAS**
Child Care WAGE$® KANSAS (a wage supplement program) provided 12 wage supplements.

**Child Care Aware Training Academy™**
Child Care Aware Training Academy™ (online researched-based training courses) served 167 providers.

**WHAT PROVIDERS ARE SAYING**

“I can say I am a college grad now. Thank you! I would have never gone to college if T.E.A.C.H. had not been offered.”

“WAGE$ allows qualified teachers to do what they do best – work with children. Without WAGE$, some of these people would have to look for other jobs.”

“I liked the flexibility of when I could take the class.”

“Quality improvement and continuing education aren’t just for child care providers who are new to the field. Over several years, I have made quality improvements to my child care, completed my Associates in early childhood, and am now pursuing my Bachelors degree.”

-Kathi
CHILD CARE RESOURCE AND REFERRAL AGENCIES

Much of the work Child Care Aware® of Kansas does is carried out through our network of Child Care Resource and Referral Agencies (CCR&Rs). The CCR&R Network is divided into four service delivery areas. As a CCR&R Network, we provide services to all 105 counties in Kansas. The purpose of the CCR&R Network is to:

1. Support child care providers by offering training and coaching on diverse topics, such as interacting with children, learning environments, child wellness, family engagement, infant/toddler care, child growth and development, and sound business practices.

2. Engage child care providers to improve the quality of care through coaching, written materials, action planning, policy development and access to resources including grants, equipment and/or stipends.

3. Connect with families looking for child care or those who need information about child development.

4. Provide valuable information to communities about the importance between early learning and later success in school, and local child care supply and demand data.
Donations

DONORS

Up to $49
Lois Bates
Amy D. Boyd
Johannah J. Bryant
Bobbie Cooprider
Brenda Counts
Anita Hartley
Rachele Hubbart
Sandra Irwin
Barbara Kaiser
Kay Mitchell
Miranda Muller
Deb Ochs
Pawnee County Health Department
Anita Phillips
Tracie Smucker
Holly Turner, Children's Learning Center
Karen A. VanOverschelde

$50 to $99
Christopher and Amy Adams
Betsy and Jack Allen
Anonymous Donor
Brookridge Day School
Kelly Cain-Swartz
College Avenue United Methodist Church
Joyce Cussimanio
Rose M. Grimes
Desi Hammett
Nancy F. Hampton
Jennifer Hecker
June Jones
Rachel Jury
Peggy Kimmel
Tanya Koehn
Kara Revell
Paul Roberts
Marcy and Charlie Roth
Lyenne K. Ryan
Angie and Jeff Saenger
Smart Start Northwest Kansas Project
Solomon State Bank
Melanie Terrill and Mike Soetaert
Penny Stoss
Samantha Sulsar
Glenda F. and John A. Tompkins
Reva Wywadis

$100 to $499
Altrusa International of Salina Kansas Foundation
Paul and Connie Burket
Debra Crowl
Claire Ehney
Bette W. Felker
Sherron French
Richard and Angie Frisbie
Kansas Action for Children, Inc.
Coriene Lange
Clairissra Maddy
Gretchen Morgenstern
Roger & Sissy Morrison
Roger Morrison Trust #1
Mary Murphy
Marcia and Steve Nicely
Kris and Scott Nicholson
Shannon Ray
Chris and Abbey Rupe
Sankey Auto Center, Inc.
Beth Shearer
Christi Smith
Sunset Properties, Inc.
Jacqueline Taylor
Patricia Traxler and Patrick Wallerius
Dr Robert and Pat Weber
Verna Weber

$500 and Above
Bennington State Bank
Michael Cast
Leadell and Warren Ediger
Greater Salina Community Foundation
Paul and Connie Burket
Dr. Howard N. Ward

ENDOWMENT at Greater Salina Community Foundation (Including Match Madness)

Up to $49
Amy Adams
Miranda Muller
Carol Brandt
Desiree Hammett
Jennifer Hecker
Tanya and Devin Koehn
Clairissra Maddy
Kristine Nicholson
Kara and Dean Revell
Angie and Jeff Saenger
Tracie Smucker
Samantha Sulsar
Marc and Martha Ryan

$50 to $99
Margot Breckbill
Brookridge Activities
Steven Ediger

$100 to $499
Mary Basket
Kendal Carswell
Debra Crowl
Amanda Ediger
Claire Ehney
Cheryl Firsching
Carolee Jones
Don and Robin VanDegrift
Kimberly and Jerry Weins

$500 and Above
Leadell Ediger
Warren Ediger Architect
Bryan and Kim Engelmann
Don and Robin VanDegrift
Kansas City Power and Light
Wichita TOP Children's Fund

IN-KIND DONATIONS

4imprint, Inc.
Ablene Public Library
All Smiles Dental Care, L.C.
Barton County Community College
Discover Dental Center
First Presbyterian Church
First Presbyterian Church of Kingman
Harper County Health Department
Holiday Inn Express & Suites Colby
Hutchinson Community College
Hutchinson Public Library
Images Indoff
John R Green
Kaplan Early Learning Company
Kids Corner Daycare Center
Kingman United Methodist Church
Lakeshore Learning Materials
Sankey Auto Center, Inc.
Kids Corner Daycare Center
Newburyton Community College
Pawnee Mental Health Services
Paragon Business Forms
Paragon Business Forms
Pawnee Mental Health Services
Submit School Supply
Dr. and Mrs. Robert Weber
Catherine B. Weener
J.R. Green
Gateway Foundation
Integra Foundation
Kansas Action for Children
Kansas City Power and Light
Kaplan Early Learning Company
Kearney United Methodist Church
Lakyn USD 215
Loving Arms Learning Materials
Marion Christian Church
McPherson Fire Department
Mitchell County Partnership for Children
Paragon Business Forms
Pawnee Mental Health Services
Rice County Health Department
Robert M. Robson, DDS
Russell County Health Department
Salina Child Care Association
Salina Dental Associates PA
Salina Public Library
Sankey Auto Center, Inc.
Sleep Inn & Suites
Smoky Hills Public Television
St. Catherine Hospital
St. Paul Lutheran Church
St. Paul Lutheran Preschool
Stardust Trophy Company
TechSoup Global
The Well

Colby Community College
Comfort Inn
Constructive Playthings
Country Inn & Suites
Courtyard by Marriott
Daniel I. Miner, DDS
Dickinson County Health Department
Discount School Supply
Discover Dental Center
Dodge City Child Development Center
Dodge City Community College
St. Paul Lutheran Church
First Presbyterian Church
First Presbyterian Church of Kingman
Harper County Health Department
Holiday Inn Express & Suites Colby
Hutchinson Community College
Hutchinson Public Library
Images Indoff
John R Green
Kaplan Early Learning Company
Kids Corner Daycare Center
Kingman United Methodist Church
Lakeshore Learning Materials
Sankey Auto Center, Inc.
Loving Arms Learning Materials
Marion Christian Church
McPherson Fire Department
Mitchell County Partnership for Children
Paragon Business Forms
Pawnee Mental Health Services
Rice County Health Department
Robert M. Robson, DDS
Russell County Health Department
Salina Child Care Association
Salina Dental Associates PA
Salina Public Library
Sankey Auto Center, Inc.
Sleep Inn & Suites
Smoky Hills Public Television
St. Catherine Hospital
St. Paul Lutheran Preschool
Stardust Trophy Company
TechSoup Global
The Well
2014 REVENUE

Kansas Department for Children and Families
Child Care Resource and Referral..............................................$1,001,732
Infant Toddler Support.................................................................$106,585
$2,108,317

Kansas Children’s Cabinet and Trust Fund
Strengthening Families Project.................................................$520,152

Kansas Health Foundation
Early Childhood Wellness Project.............................................$248,579

The Nemons Foundation
National Early Care and Education Learning Collaboratives...........$229,346

United Methodist Health Ministry Fund
Early Childhood Wellness Project.............................................$129,182

Success by 6 Coalition of Douglas County
Kansas Quality Rating and Improvement System.........................$103,318

Child Care Aware® of America
Army Child Care in Your Neighborhood....................................$27,807
Military Child Care Liaison.......................................................$17,855
$45,662

Health Care Foundation of Greater Kansas City
Step It Up: A Collaboration for Change......................................$26,529

Kansas Department for Health and Environment
Early Childhood Wellness Project.............................................$20,000

Kansas State University
Child Development Associates Credential Project.......................$20,000

Saline County School Readiness Project
Literacy Through the Day............................................................$3,198
T.E.A.C.H. (Teacher Education and Compensation Helps)
Early Childhood® KANSAS Project.............................................$15,197
$18,395

Topeka Community Foundation
Early Childhood Wellness Project.............................................$12,012

Kansas Head Start Association
Kansas Head Start Association/Child Care Aware® of Kansas
Joint Conference.................................................................$1,531
Parent Leadership Conference.............................................$7,710
$9,241

Kansas Action for Children, Inc.
Alliance Grant..............................................................................$4,853

Quality of Life Coalition (Dickenson County)
Child Care Aware® Training Academy......................................$3,239

Families and Communities Together (FACT) of Marian County
Child Care WAGE$ KANSAS Project.............................................$3,250

Verla Nesbit Joscelyn Foundation
Saline County Professional Development......................................$2,000

United Way of McPherson County
Literacy Through the Day............................................................$1,500

Donations.....................................................................................$7,779
Child Care Aware® of Kansas Subscription Income.........................$1,295
Other Income............................................................................$107,317
Interest Income...........................................................................$5,053

Revenue From Operations 2014......................................................$3,627,019

Net Unrealized Gain on Investment ..............................................$16,339
Gain of Sale of Fixed Assets..........................................................$6,000

Change in Temporarily Restricted Net Asset: Contributions
Earl Bane Foundation: Educational Services...............................$28,124
Greater Salina Community Foundation: Educational Scholarships...$2,325
Greater Salina Community Foundation: Family Style Dining Project......$3,000
$33,449

Total Revenue 2014.........................................................................................$3,682,807

2014 EXPENSES

Child Care Resource and Referral..............................................$1,224,744
Child care Resource and Referral - Region One..............................$584,910
Early Childhood Wellness Project.............................................$498,423
Strengthening Families Project....................................................$485,280
Early Childhood Wellness Project: Step It Up.................................$240,539
Kansas Quality Rating and Improvement System.........................$106,895
Other Programs..............................................................................$63,287

Educational Services.......................................................................$27,665
Total Program Services..................................................................$3,231,743

General and Administrative Expenses.........................................$337,426
Fundraising Expenses ....................................................................$20,602

Total Expense 2014..............................................................................$3,589,771

BALANCE SHEET

Kansas Association of Child Care Resource and Referral Agencies
DBA Child Care Aware® of Kansas
Year Ended December 31, 2014

Assets
Cash and Cash Equivalents.........................................................$806,431
Accounts Receivable...............................................................$304,720
Prepaid Expenses..........................................................................$5,940
Fund at Greater Salina Community Foundation.........................$252,465
Vehicles and Equipment at Cost, Net.................................................$46,745
Total Assets......................................................................................$1,416,301

Liabilities and Net Assets
Liabilities:
Accounts Payable..............................................................................$170,304
Accrued Compensation......................................................................$9,318
Accrued Liabilities.............................................................................$860
Deferred Revenue.............................................................................$384,157
Total Current Liabilities..................................................................$574,439

Net Assets:
Unrestricted......................................................................................$808,413
Temporarily Restricted.................................................................$33,449
Total Net Assets..............................................................................$841,862

Total Liabilities and Net Assets.........................................................$1,416,301
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“If child care providers seek out the supports that are available, like CCR&Rs, then the children are the ones that benefit!”
-Kathi

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