Child Care Aware® of Kansas serves Kansas children, their families and the child care providers who care for them. We recognize the importance of investing early in the life of a child to ensure a quality future. As we travel this journey with families and providers, we hear the voices of success. We have work still to do, but we have achieved much!
2015 ANNUAL REPORT

DCF REFERRALS: 4,141
ONLINE REFERRALS: 4,676
TOTAL REFERRALS: 9,587

“Child Care Aware® is an amazing resource for child care search. The people are amazing and willing to go the extra mile to help out.”

BOARD
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Program Assistant Tracie Smucker
Region One April Bonilla
Infant Toddler Specialists Michele Brungardt
Sherron French
Kylee Green
Deborah Homman
Rachel Jury
Denise Singer
Region One Data Clerk Megan Beckley
Region One Lending Michaelyn Laflen
Library Support Keela Meiers
SERVING FAMILIES

When families reach out to a Child Care Referral Center, they are given information on all types of child care and early education programs. They are given a list of child care facilities in their area that might meet their needs, and consumer education materials to help them make informed choices and increase their parenting knowledge.

“Appreciate your services; you have always been very helpful. This is the only resource to find child care.”

“I have used this service 3 times in the last 6 years; the employees are always very helpful. I tell everyone I know that is looking for child care to use your services. I appreciate what you do!”

“Very helpful. I have used this service a few times and have successfully found child care. I found my provider through a referral from a provider listed in the references that I received. I recommend your services highly!”

“I have used this service 3 times in the last 6 years; the employees are always very helpful. I tell everyone I know that is looking for child care to use your services. I appreciate what you do!”

2015 CHILD CARE REFERRALS

Any family in Kansas can call a toll-free number and seek out information that will help them in their child care search.

2015 CHILD CARE REFERRALS

15,270
CHILDREN SERVED

CHILDREN SERVED

- Infants (0-12 months): 4,175
- Toddlers (ages 1-2): 4,387
- Preschoolers (ages 3-4): 3,156
- 5 – 8 year olds: 2,682
- Age nine and up: 870

15,270
CHILDREN SERVED
Our Programs

Child care providers nurture children, prepare them for school and support their parents. It’s a big job. Child Care Resource and Referral (CCR&R) agencies offer technical assistance and trainings to help providers be as effective as they can be. Both experienced providers and those just getting started can improve the quality of care they provide by participating in the trainings and technical assistance support. Technical assistance begins with establishing a relationship with the provider. CCR&Rs spend many hours giving coaching support and offering trainings to teach positive behaviors and practices and to assist providers in applying their new skills and knowledge in their work with children and families. As a result, more Kansas children receive quality care.

“...of the Step It Up program this past school year. My staff really enjoyed the trainings and found them very informative. The sessions were very interactive and gave us many ideas that we have implemented in our child care classrooms. We use the resource materials to integrate different activities into our lesson plans. As a Director, I was able to bring back the trainings and information to educate my staff during our staff meetings. We were validated by the things we knew we were doing well as far as improving health, nutrition and physical activities in our program, but also learned valuable information on ways we could improve our overall program and individually in each specific classroom.”

2015 Professional Development

6,245 Providers Attended Events
474 Number of Events
1,260 Hours Completed
CHILDREN SERVED: PROGRAMS AND REFERRALS SERVED

2015 QUALITY INITIATIVES

- **Strengthening Families** (a project focused on the prevention of child abuse and neglect).
- **Early Childhood Wellness – Step It Up Challenge** (a project focused on providing healthier environments for children).
- **Infant/Toddler Quality Steps** (a project focused on the special requirements of quality infant/toddler care).
- **Kansas Quality Rating and Improvement System** (a five-star rating program for providers).

In 2015, we carried out a special pilot of the rating system. This pilot included 14 child care programs and 459 children (40 infants, 145 toddlers, 260 three-six year olds, and 14 six year olds +).

2015 CONTINUING EDUCATION PROGRAMS

Continued learning programs are designed to prepare providers for work with, and on behalf of, young children and their families. Programs offer providers opportunities to increase their knowledge, skills and practices, leading to better quality environments for the children in their care.

- **T.E.A.C.H. Early Childhood® KANSAS** (scholarships that make higher education more affordable and provide compensation incentives) provided 118 early childhood college credit hours.
- **Child Care WAGE$® KANSAS** (a wage supplement program) provided 7 wage supplements.
- **Child Care Aware Training Academy™** (online researched-based training courses), 792 courses were taken by 115 providers.

2015 PROGRAM SUCCESSES

- "The Strengthening Families project helped me talk to parents about developmental issues both academic and social/emotional. The opportunities that the program provided me in trainings have been invaluable."
- "Quality Steps was definitely comprehensive. I was evaluated, I set goals, I had training and one-on-one visits. Information was gathered about me, my program, and the children in it. Then I was re-evaluated. I learned, or was reminded along the way, of how I could improve, and parents were given information that was helpful for their families."
- "The following information was helpful: where to go for resources, how to set up social connections, and the importance of supporting the parents."
- "I have a better understanding of kids’ emotions and to be patient, redirect their feelings, implement visual and hands-on tools to help make learning about coping with emotions less stressful."
- "The strength of the training was all the updated information about baby sleep practices and the videos, handouts, instructor’s explanation and examples."
- "The Strengthening Families project helped me talk to parents about developmental issues both academic and social/emotional. The opportunities that the program provided me in trainings have been invaluable."
- "Quality Steps was definitely comprehensive. I was evaluated, I set goals, I had training and one-on-one visits. Information was gathered about me, my program, and the children in it. Then I was re-evaluated. I learned, or was reminded along the way, of how I could improve, and parents were given information that was helpful for their families."
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- "The strength of the training was all the updated information about baby sleep practices and the videos, handouts, instructor’s explanation and examples."

TOTAL NUMBER OF CHILDREN: PROGRAMS AND REFERRALS SERVED

24,811

CHILDREN SERVED: REFERRALS

15,270

CHILDREN SERVED: PROGRAM

9,541

CHILDREN SERVED: TECHNICAL ASSISTANCE INTERACTIONS PROVIDED

6,596

FACILITIES ENGAGED IN A QUALITY INITIATIVE

419
OUR NETWORK

Child Care Aware® of Kansas is unique. Among organizations serving Kansas child care programs, parents and community members, Child Care Aware® is the only organization that:

- Provides a Child Care Resource and Referral Agency (CCR&R) to serve each region in the state.
- Offers a single toll free number for the entire state (for FREE child care referrals) as well as toll free numbers for each CCR&R.
- Ensures standardization and quality assurance for services throughout the state.
- Offers one-to-one parenting advice and consumer education on quality child care, parenting resources and state and community resources.
- Assists any child care program: licensed center-based and family child care programs and license-exempt programs.
- Collects in-depth, accurate data specific to the needs of parents and the availability of providers statewide.
- Is affiliated with the National Association of Child Care Resource and Referral Agencies (Child Care Aware® of America).

SPECIAL PROJECTS FOR 2015

- Began coordinating a child care quality initiative – Breastfeeding-Friendly Child Care Designation. The Designation will launch in 2016.
- Published and distributed a quarterly magazine – Kansas Child. This magazine provides valuable information on a variety of topics important to the early childhood field.
- Published and distributed a bi-monthly newsletter to all child care facilities – Child Care Aware News. This newsletter shares professional development information, valuable tips, meeting information and a parent resource – Family Focus.
- Continued our strong social media presence, including Facebook, Twitter and Pinterest.
FINANCIALS

Child Care Aware® of Kansas is transparent. Our agency undergoes an annual audit of our financial statements to ensure appropriate use of funds. The information is un-audited.

BALANCE SHEET

Kansas Association of Child Care Resource and Referral Agencies
DBA Child Care Aware® of Kansas

Year ended December 31, 2015

ASSETS
Cash and cash equivalents $860,336
Accounts receivable 233,251
Prepaid expenses 15,100
Vehicles and equipment, at cost, net 63,451
Fund at Greater Salina Community Foundation 438,310
TOTAL ASSETS $1,610,448

LIABILITIES AND NET ASSETS
Liabilities
Accounts payable $193,685
Accrued compensation 18,552
Deferred revenue 428,307
Total Liabilities 640,544

Net Assets
Restricted 925,313
Temporarily restricted 44,591
Total Net Assets 969,904

TOTAL LIABILITIES AND NET ASSETS $1,610,448

STATEMENTS OF ACTIVITIES

Kansas Association of Child Care Resource and Referral Agencies
DBA Child Care Aware® of Kansas

Year ended December 31, 2015

Changes in Unrestricted Net Assets
Revenue
Contract service income - Government $2,259,213
Grants 1,305,945
Donations 11,660
Interest 4,835
Other income 22,844
Net assets released from restriction 46,309
Net unrealized gain/(loss) on investment (14,154)
Total Revenue 3,637,152

Expenses
Programs
Child Care Resource and Referral 996,302
Infant/Toddler (Quality Steps) 993,345
Strengthening Families 479,773
Early Childhood Wellness Project (including Step It Up) 706,357
Kansas Quality Rating and Improvement System 90,290
T.E.A.C.H. Early Childhood® KANSAS Project 18,703
Other programs 108,829
Total Program Expenses 3,315,639

General and administrative expenses 200,730
Fundraising expenses 15,691
Total Expenses 3,532,060

Net Change in Unrestricted Net Assets 105,092

Changes in Temporarily Restricted Net Assets
Donations-Restricted 59,776
Net assets released from restriction (46,309)
Net Change in Temporarily Restricted Net Assets 13,467

Total Change in Net Assets 118,559

Net Assets at Beginning of Year 851,345
Net Assets at End of Year $969,904

2015 REVENUE SOURCES

Kansas Association of Child Care Resource and Referral Agencies
DBA Child Care Aware® of Kansas

Year ended December 31, 2015

Contract Service Income - Government Kansas Department for Children and Families $2,257,658
Kansas Department of Health and Environment 2,055
2,259,713

Grants
Kansas Children’s Cabinet and Trust Fund 526,175
Kansas Health Foundation 265,077
The Nemours Foundation 214,133
Health Care Foundation of Greater Kansas City 124,471
Success by 6 Coalition of Douglas County 69,737
United Methodist Health Ministry Fund 57,555
Child Care Aware® of Eastern Kansas 25,116
Saline County School Readiness Project 13,095
Earl Bane Foundation 5,828
United Way of McPherson County 2,250
Verla Nesbitt Joscelyn Foundation 2,000
Other 1,358
1,305,945

Donations
Kansas Families and Schools Together, Inc. 16,000
Earl Bane Foundation 15,000
Salina Regional Health Foundation 10,000
Topeka Community Foundation 6,585
Kansas Action for Children 5,000
Western Kansas Community Foundation 3,189
Community Foundation of Dickinson County 1,500
BlueCross BlueShield of Kansas Foundation 1,000
Greater Salina Community Foundation 1,000
Midwest Energy, Inc 500
Total Donations 59,776

HOW WE ARE FUNDED

Government Contracts: 62%
Grants: 36%
Donations/Other: 2%

14 CONSECUTIVE YEARS OF AUDITS WITH NO MATERIAL FINDINGS
OUR SUPPORTERS

2015 CASH DONATIONS

UP TO $49
James W. & Vera L. Bothner
Gene and Jan Brax
Children’s Learning Center, Inc.
Stacy L. Haug
Karen Heywood
Barbara Kaiser
Rachel Loersch
Carla Main
Allison Meyerhoff
Kay Mitchell
Anita M. Phillips
Belinda Rader
Tracie D. Smucker
James Talley
USD 252 Hartford (Olpe Early Childhood Center)
USD 252 Hartford (Neosho Rapids Early Childhood Center)
Karen A. VanOverschelde

$50 TO $99
AmazonSmile Foundation
Roger A. and Peggy L. Beckley
Kelly Cain-Swart
Brenda Counts
Rose M. and Alan I. Grimes
Nancy F. Hampton
Deborah Homman
Carol Hunt
Tanya & Devin Koehn
Lisa Newman
Pawnee County Health Department
Shannon Rayl
Kara & Dean Revell
Marc & Martha Ryan
Steve & Lynne K Ryan
Angie & Jeff Saenger
Mike Soetaert & Melanie Terrill
Solomon State Bank
Dr. Robert & Pat Weber
Reva Wywadis

$100 TO $499
Alliance Bank
Megan Beckley
Michele Brungardt
Connie & Paul Burket
Kami Cotohorst
Debra Crowl
Claire Ehney
Cheryl & David Firsching
Rachel E. Jury
Kansas Action for Children, Inc.
Betty & James Lammle
Lester Limón II
Claissina M. Maddy
Mary A. Murphy
Marcia & Steve Nicely
Kristine & Scott Nicholson
Dean Olson
Rex & Carol Romeiser
Charles B. & Marcy Roth
Chris & Abbey Rupe
Sankey Auto Center, Inc.
Brett Schmidt
Beth Shearer
Samantha S. Sulsar
Sunset Properties, Inc.
Eugene & Jacqueline Taylor
The Greater Wichita YMCA
Patrick Wallerius & Patricia Traxier
Verna Weber

$500 AND ABOVE
Bennington State Bank
Consolidated Printing
Leadell Ediger
Kansas Head Start Association
Dr. Howard & Marilyn Ward

2015 ENDOWMENT DONATIONS

UP TO $49
Megan Beckley
Roger A. and Peggy L. Beckley
Carol Brandert
Michele Brungardt
Kathleen Burkle
John & Deborah Divine
Sheron E. French
Sandra Irwin
Rachel E. Jury
Tanya & Devin Koehn
Rachel Loersch
Clairissa M. Maddy
Miranda Muller
Kristine & Scott Nicholson
Kara & Dean Revell
Angie & Jeff Saenger
Brett Schmidt
Christi L. & Jerry L. Smith
Christina Smith
Tracie D. Smucker
Samantha S. Sulsar
Dr. Robert & Pat Weber

$50 TO $99
Mark & Jane Berkley
Kendal Carswell
Steven Ediger
Karen Fenton
Betty & James Lammle
Becky Mettlen
Mary A. Murphy
Marc & Martha Ryan
Beth Shearer
Wally Storey & Paula Wright
Penny Stoss
Reva Wywadis

$100 TO $499
Amy & Chris Adams
Pamela Sue Barrientos
Connie & Paul Burket
Debra Crowl
Amanda Ediger
Bryan & Kimberly Engelman
Betty Frogley
Corlene Lange
Kyle Matchell
Dean Olson
Teresa J. Thompson
Robin & Don Vandegrift

$500 AND ABOVE
Michael & Carol Cast
Barry L. and Paula M. Downing Foundation (Wichita TOP Children’s Fund)
Leadell Ediger
Warren Ediger Architect
John & Gig Jones
Chris & Abbey Rupe

2015 IN-KIND DONATIONS

UP TO $49
Vanessa Boren
Misty Brunk

OUR VISION
All communities across Kansas value and support early childhood development.

OUR MISSION
High-quality early education is available to all Kansas families and children.