We know that child care is an essential support for working families and a prime location to support the formation for a lifetime of success in children. Every week in Kansas, over 160,000 children spend a significant part of their waking hours in some type of child care arrangement, such as family child care homes, child care center and part-day preschools.

There is considerable evidence that investments in early childhood continue to pay high returns. Studies show that early childhood programs are the BEST way to improve academic outcomes in K – 12. Children who participate in high-quality early childhood education programs are far more likely to enter kindergarten ready to learn, read at grade level by third grade and graduate from high school or even college (Gormley et al, 2005; Belfield et al, 2006; Barnett & Masse, 2007). Our future and theirs depends on what we do now!

Child Care Aware® of Kansas and the Child Care Resource and Referral Agencies (CCR&Rs) serve all 105 counties by creating positive change for children, their families and child care providers statewide through:

- Ensuring families are able to find child care programs that meet their unique needs
- Providing access to quality improvement programs for child care providers including access to college scholarship and salary supplement programs
- Increasing the availability of quality care for infants and toddlers

The past year was full of change for the CCR&Rs, as noted; we reduced the number of CCR&Rs to four and yet, today, we have nine locations throughout Kansas that provide services.

We launched the Step It Up Challenge and implemented Early Childhood Day of Learning events, both exciting new projects that supported the early childhood field.

Financially, we have a strong foundation; however, we continue to search for new funding sources that support programs for the early childhood field.

We participated in the Greater Salina Community Foundation Match Madness event that increased our endowment fund to $8,119. It is important for us to grow our endowment fund in order for us to utilize the annual earnings to start awarding scholarships for T.E.A.C.H. Early Childhood® KANSAS, Child Development Credential (CDA), and Child Care Aware Training Academy™.

You can reach us via multiple avenues including:

- Facebook: Child Care Aware of Kansas
- Twitter: @ccakansas
- Website: www.ks.childcareaware.org
- Email: leadell@ks.childcareaware.org
- Phone: 1-855-750-3343

As always, we appreciate your financial contribution and look forward to your continued support!

2013 ANNUAL REPORT

Guiding the way to a brighter future!
Much of the work Child Care Aware® of Kansas does is carried out through our statewide network of CCR&Rs.

In July 2013, the CCR&R Network underwent a reorganization and the previously six Service Delivery Areas (SDAs) became four SDAs. This reorganization was an effort to gain efficiencies and maximize resources while still allowing the best service possible to child care providers and families in Kansas, within our funding limitations. There are a total of nine CCR&R offices across the state, as indicated with red stars on the map below.

CCR&Rs improve the quality of child care by delivering professional development events on diverse topics, such as interacting with children, child growth and development and sound business practices.

In addition, CCR&Rs connect with child care providers through technical assistance visits, phone conversations and emails, supporting child care providers in many ways.

## CCR&R Projects

### Infant/Toddler Project
Supports child care providers in increasing the quality of care for infants and toddlers by providing professional development and technical assistance.

### Strengthening Families Project
Empowers child care providers and families with infants and toddlers with the tools necessary to decrease the risk factors for child abuse and neglect.

### Early Childhood Wellness Project:
Engages child care providers in activities focused on promoting health and wellness in child care programs.

### Quality Steps Project
Increases the quality of child care programs, and serves as a first point of contact for new child care providers in the state.

### Statewide Referral Center
Choosing child care is one of the most important decisions parents will make. Our statewide referral center helps families to understand how to determine the best child care setting for their children by providing them with a personalized list of child care providers in their area.

### Total Referrals
12,232
**QUALITY STEPS**
- 786 Children Served
- 57 Child Care Providers Participated
- 820.25 Technical Assistance Hours

**EARLY CHILDHOOD WELLNESS**
- 801 Children Served
- 60 Child Care Providers Participated
- 1,648.50 Technical Assistance Hours

**STRENGTHENING FAMILIES**
- 875 Children Served
- 69 Child Care Providers Participated
- 1,683.25 Technical Assistance Hours

**CCR&R NETWORK**

1. **REGION ONE**
   - Services provided by Child Care Aware® of Kansas

2. **REGION TWO**
   - Services provided by Child Start, Inc.

3. **REGION THREE**
   - Services provided by Child Care Aware® of Eastern Kansas

4. **REGION FOUR**
   - Services provided by The Family Conservancy

**Online Referrals**
- 5,060

**DCF Referrals**
- 4,409

**Children Served**
- 15,758

**Families Served**
- 10,750

---
**Total Referrals**
- 12,232

**Children Served**
- 15,758

**Online Referrals**
- 5,060

**DCF Referrals**
- 4,409
In addition to the great work being done by the CCR&Rs across the state, Child Care Aware® of Kansas has several initiatives designed to improve the quality of child care in Kansas and keep families, community members, and child care providers informed.

The Child Care Aware® of Kansas website provides checklists and other print resources to help parents and families make informed choices.

Data on the cost, supply, demand, and quality of child care in every county in Kansas is made available to community members. Assistance is also given to employers looking to respond to the work and family needs of employees, and those who wish to advocate for more and better child care resources.

Child Care Aware® of Kansas offers support to child care providers and early childhood staff in the form of quality initiatives and educational stipends.

Early Childhood Day of Learning

Eight full day training events and eight First Aid and CPR events were held across the state in the fall of 2013. These events were funded by the Kansas Department for Health and Environment and the Kansas Children's Cabinet and Trust Fund.

<table>
<thead>
<tr>
<th>Location</th>
<th>Full Day Training</th>
<th>First Aid/CPR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salina</td>
<td>105</td>
<td>25</td>
</tr>
<tr>
<td>Andover</td>
<td>72</td>
<td>25</td>
</tr>
<tr>
<td>Emporia</td>
<td>79</td>
<td>9</td>
</tr>
<tr>
<td>Great Bend</td>
<td>77</td>
<td>20</td>
</tr>
<tr>
<td>Topeka</td>
<td>88</td>
<td>28</td>
</tr>
<tr>
<td>Lola</td>
<td>61</td>
<td>33</td>
</tr>
<tr>
<td>Kansas City</td>
<td>125</td>
<td>25</td>
</tr>
<tr>
<td>Dodge City</td>
<td>82</td>
<td>34</td>
</tr>
<tr>
<td>Wichita</td>
<td>125</td>
<td>34</td>
</tr>
<tr>
<td>Leavenworth</td>
<td>72</td>
<td>9</td>
</tr>
<tr>
<td>Concordia</td>
<td>79</td>
<td>20</td>
</tr>
<tr>
<td>Pittsburg</td>
<td>77</td>
<td>28</td>
</tr>
<tr>
<td>Manhattan*</td>
<td>61</td>
<td>25</td>
</tr>
<tr>
<td>Kansas City</td>
<td>88</td>
<td>33</td>
</tr>
<tr>
<td>Wichita</td>
<td>105</td>
<td>34</td>
</tr>
</tbody>
</table>

*Two events were held
**Statistics**

<table>
<thead>
<tr>
<th>Program</th>
<th>Children Served</th>
<th>Child Care Programs Participated</th>
<th>Classrooms Participated</th>
<th>Credit Hours Completed</th>
<th>Scholarships Received</th>
<th>Average Supplement</th>
</tr>
</thead>
<tbody>
<tr>
<td>KQRIS</td>
<td>956</td>
<td>28</td>
<td>81</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>T.E.A.C.H.</td>
<td>688</td>
<td>36</td>
<td>568</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WAGE$</td>
<td>2,059</td>
<td>87</td>
<td></td>
<td></td>
<td></td>
<td>$756.17</td>
</tr>
</tbody>
</table>

**Kansas Quality Rating and Improvement System (KQRIS)**

A five-star rating program that provides child care programs with an annual assessment which is followed with technical assistance from a CCR&R, plus a variety of incentives including: grants, quality awards, education scholarships, and salary supplements.

**T.E.A.C.H. Early Childhood® KANSAS**

T.E.A.C.H. scholarships make higher education affordable for the early childhood workforce and provide compensation incentives to encourage further study and retention.

**Child Care WAGE$® KANSAS**

WAGE$ is a salary supplement program which rewards child care providers for continuing their education and remaining in the field.

**Child Care Aware Training Academy™**

Over 200 online, research-based courses on a variety of engaging topics are available. These courses meet the educational needs of those in the early childhood field. Courses are available in a self-guided, self-paced online platform with 24/7 access, so anytime can be class time.

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**STEP IT UP CHALLENGE**

In 2013, Child Care Aware® of Kansas entered into a contractual relationship with the Center for Disease Control (CDC) through a contract with Nemours to deliver Early Care and Education Learning Collaboratives (ECELC) to child care centers in the Kansas City, Topeka and Lawrence areas.

The objective for the ECELC project, called the Step It Up Challenge, is to assist center based child care providers in adopting nutrition, breastfeeding support, physical activity, and screen time policies through a collaborative method. Child care programs receive technical assistance, parent engagement resources, and professional development events.

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[Images and logos]
BALANCE SHEET
Kansas Association of Child Care Resource and Referral Agencies
DBA Child Care Aware® of Kansas
Year Ended December 31, 2013

2013 INCOME
State of Kansas - Department for Children and Families ........................................... $2,268,628  58.96%
Kansas Children's Cabinet and Trust Fund
Strengthening Families ......................................................................................... $529,148  13.75%
Kansas Department of Health and Environment
Early Childhood Day of Learning ............................................................................... $241,000  6.26%
Kansas Health Foundation
Early Childhood Wellness Project ............................................................................... $229,206  5.96%
United Methodist Health Ministry Fund
Early Childhood Project ........................................................................................... $91,579  2.38%
Success by 6 Coalition of Douglas County (Early Learning Block Grant)
Kansas Quality Rating and Improvement System (KQRIS) ........................................... $81,131  2.11%
The Nemours Foundation
National Early Care and Education Learning Collaboratives ........................................... $68,888  1.79%
Child Care Aware® of America
Army Child Care In Your Neighborhood ................................................................. $33,919
Military Child Care Liaison ................................................................................... $28,741
.............................................................. $62,660  1.62%
Success by 6 Coalition of Douglas County (United Way)
KQRIS .................................................................................................................... $31,912  0.83%
Blue Cross Blue Shield of Kansas Foundation
Early Childhood Wellness Project ............................................................................... $30,000  0.78%
Health Care Foundation of Greater Kansas City
Early Childhood Wellness Project ............................................................................... $30,000  0.78%
Saline County School Readiness Project
T.E.A.C.H. Scholarships ........................................................................................... $25,193  0.65%
Hutchinson Community Foundation, Reno and Rice Counties
T.E.A.C.H. Scholarships ........................................................................................... $891
WAGES Supplements ............................................................................................... $7,562
.............................................................. $8,453  0.22%
Kansas Action for Children, Inc.
Alliance Grant ........................................................................................................... $7,303  0.19%
Communities in Schools of Marion County (Early Learning Block Grant)
T.E.A.C.H. Scholarships ........................................................................................... $2,873
WAGES Supplements ............................................................................................... $3,300
.............................................................. $6,173  0.16%
Quality of Life Coalition, Dickinson County
T.E.A.C.H. Scholarships ........................................................................................... $3,203
Training Academy Scholarships ............................................................................... $1,070
.............................................................. $4,273  0.11%
Child Care Aware® of Kansas Membership/Subscription Income ......................... $4,245  0.11%
Restricted Contributions .......................................................................................... $57,225  1.49%
Interest Income ....................................................................................................... $6,863  0.18%
Other Income .......................................................................................................... $26,877  0.70%
Income From Operations 2013 ................................................................................. $3,810,357
Investment Income/(Loss) ....................................................................................... $37,534  0.97%
Total Income 2013 ................................................................................................. $3,847,891  100.00%

2013 EXPENSES
Payments to Child Care Resource and Referral Agencies ........................................... $2,046,832  52.05%
Child Care Resource and Referral Contract ................................................................ $392,515  9.98%
Child Care Resource and Referral - Region One ......................................................... $370,087  9.41%
Other Programs ....................................................................................................... $301,041  7.66%
Early Childhood Wellness Project ............................................................................... $114,145  2.90%
Kansas Quality Rating and Improvement System (KQRIS) ........................................... $113,817  2.89%
Strengthening Families ............................................................................................ $81,298  2.07%
T.E.A.C.H. (Teacher Education and Compensation Helps)
Early Childhood® KANSAS Project ......................................................................... $46,198  1.17%
Child Care WAGES® KANSAS Project ..................................................................... $15,216  0.39%
Total Program Services ............................................................................................. $3,481,149  88.52%
General and Administrative Expenses ...................................................................... $428,145  10.89%
Fundraising Expenses .............................................................................................. $23,231  0.59%
Total Expense 2013 ................................................................................................. $3,932,525  100.00%
**DONORS**

**Up to $49**
- Dorothy Agee
- Jodi Alley
- Anonymous
- Sue Barrientos
- Lois Bates
- Marie Berls
- Amy Boyd
- Corinne Carr
- Bobbie Cooprider
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- Joyce Cussimario
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- Judy Friesen
- Betty Frogley
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- Debbie Thomas
- Holly Turner
- Kay Vanoverschelde
- Diann Veith
- Washburn University
- Diana Wertz
- Sharon Wilhelm
- Alice Womack

**$100 to $499**
- Alliance Bank
- Altrusa International of Salina
- Kansas Foundation
- Paul and Connie Burket
- Mike Cast
- Shannon Cotsworth
- Deb Crowl
- Mark and Annette Duff
- Claire Ehney
- Mike and Desi Hammett
- John Jones
- June Jones
- Tanya Koehn
- Corlaine Lange
- Connie Leavitt
- Gretchen Morgenstern
- Mary Murphy
- Marcia Nicely
- Kris and Scott Nicholson
- Robert Redmond
- Beth Shearer
- Solomon State Bank
- Samantha Sulsar
- Sunset Properties, Inc
- Andy Tompkins
- Dr. Robert Weber
- Verna Weber

**$500 to $999**
- Marilyn Ward
- Consolidated Printing

**$1,000 to $4,999**
- Bryan and Kim Engelman
- Wichita TOP Children's Fund

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**MEMORIALS**

- Margy Hall

**ENDOWMENT at Greater Salina Community Foundation (including Match Madness)**

**Up to $49**
- Rita Gedney
- Theodore Hale
- Tanya Koehn
- Jane Oswald Lambert
- Rachel Loersch
- Miranda Muller
- Dean and Kara Revell
- Scott and Deanne Ryan
- Chris Seitz
- Paula Wright and Wally Storey
- Samantha Sulsar

**$50 to $99**
- Cathy Gray
- John and Gig Jones
- Rex and Carol Romeiser
- Melanie Terrill and Mike Soetaert
- Solomon State Bank

**$100 to $499**
- Paul and Connie Burket
- Deb Crowl
- Leadell Ediger
- Claire Ehney
- Brenda Flanagan
- Corlaine Lange
- Kim Moore
- Mary Murphy
- Kris and Scott Nicholson
- Dr. Robert Weber
- Verna Weber
- Reva Wywadis

**$500 to $999**
- Warren Ediger, Architect

**$1,000 to $4,999**
- Bryan and Kim Engelman
- Wichita TOP Children's Fund

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**IN-KIND DONATIONS**

- Altrusa International of Salina
- Kansas Foundation
- Consolidated Printing
- First Book
- Imagine That Toys
- Ann Jordan
- Kaplan
- Salina Media Group
- Sunset Properties
- US Toy / Constructive Playthings
- Volunteer Connection
- Walmart
- Western Kansas Broadcast Center
STAFF

Executive Director
Leadell Ediger

Deputy Director
Angie Saenger

Director of Finance
Kara Revell

Director of Programming
Tanya Koehn

Director of Marketing and Communication
Desiree Hammett

Director of Region One/KQRIS
Jennifer Hecker

Infant/Toddler Program Manager
Kami Cohorst

Early Childhood Wellness Project Coordinator
Christi Eady-Smith
Catherine Gray

Military Child Care Liaison/Education Services Coordinator
Kristine Nicholson

Data Coordinator
Clairissa Maddy

KQRIS Rating Coordinator
Andrea Eliot

Region One Early Care & Education Specialists
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Bobbie Cooprider
Sherron French
Deborah Homman
Jobeth Jackson
Rachel Jury
Susan Pearson
Wanda Spresser

Program Compliance Analyst
Samantha Sulsar

Programming Assistant
Tracie Smucker

Region One Data Clerk
Megan Stricklin

Region One Program Assistant
Ashley Blacketer